

Metadata flow analysis

and privacy

If you have the data, you have the metadata

The more confidential the underlying data the more useful metadata protection is; protecting the envelope is not all that useful if the text of the greeting is still visible...



Possible mitigations

Using these may raise the costs of surveillance:

- Aggregation
- Contraflow
- Multipath



Aggregation

Pooling traffic makes it harder to identify who initiated any specific flow.

- HTTP Proxies, caching resolvers, TURN servers do this now.

- Content pooling also makes analysis more difficult

- Usefulness depends on where signal is gathered, but also creates a target.



Contraflow

Tunneling traffic to alternate exit points makes it more difficult to correlate with other traffic.

- Every VPN increases the cost of surveillance
- The larger and more varied the number of exit points, the more useful.

-Impacts peering and generally increases number of route miles consumed.



Multipath

Varying the link or path traffic takes also makes correlation harder.

- Split tunnel VPN approaches
- Cellular/WiFi uplink selection
- Time-based selection of traffic origination (“Work Ted/Home Ted”)
 - Increases uplink costs, number of route miles, interface selection complexity



Design Considerations

- Don't make your protocol automatically resist these mitigations.
 - Consider protected channels and app tokens for state
 - Don't assume topology equals destiny (or geolocation)
 - Consider the impact of aggregation
- Designing mitigations
 - Combining these may be a better bang for the buck.
 - Consider how to avoid using these becoming a trigger
 - Nothing is perfect; raising the cost of pervasive surveillance is more important than the last 9

